



CACH
Catawba Area Coalition For The Homeless

If you are homeless or in danger
of losing your home, call

866-892-9211

Available 24/7

United Way of York County

Join the community effort to end homelessness
and help people in need in Rock Hill:

 **Donate**  **Partner**

 **Learn**  **Volunteer**



For resources and information, visit
sccach.org



CACH

Catawba Area Coalition for The Homeless

OUR MISSION



To provide strategic support through innovation, collaboration, education, and advocacy among community partners so that they may effectively and efficiently serve those who are experiencing homelessness or at risk of becoming unhoused.

AGENDA



- Staff Updates
- Financial Updates
- Reflecting on the 2024 PIT Count
- Continuing Conversations
- Agency Updates
- What's Next?

OUTREACH UPDATES



CACH Community Referral Program

- Since launching our Community Referral Program, we began tracking the referrals we receive and follow up with each month.
- There are four primary ways we receive referrals.
 - **Community Referrals:** These referrals come through our online Community Referral Survey.
 - **Agency Referrals:** These referrals come from local agencies looking for assistance for their client(s).
 - **Self Referrals:** These referrals come directly from an individual or household who needs assistance. These typically come through our Facebook page or website.
 - **Outreach Team Engagement:** These are individuals our internal team notices or makes direct contact with without a referral.

OUTREACH UPDATES



CACH Community Referral Program

- December Referrals:
 - **Eight** referrals were made in the month of December.
 - The Street Outreach Team followed up on all **8** referrals.
 - Contact was made with **6** individuals.
- Referral Type:
 - Community Referrals: 4
 - Agency Referrals: 3
 - Self Referral: 1
 - Outreach Team Engagement: 0

OUTREACH UPDATES



CACH Community Referral Program

- January Referrals:
 - **Seven** referrals were made in the month of January.
 - The Street Outreach Team followed up on all **7** referrals.
 - Contact was made with **13** individuals.
- Referral Type:
 - Community Referrals: 0
 - Agency Referrals: 3
 - Self Referrals: 0
 - Outreach Team Engagement: 4

OUTREACH UPDATES



Street Outreach Engagement Schedule

- Weekly:
 - Mondays: 12:30 PM - 2:30 PM
 - Wednesdays: 12:30 PM - 2:30 PM
- Monthly:
 - First Thursday of Month: 7:00 PM - 9:00 PM
 - Evening Outreach with Lt. Frye
 - Third Thursday of Month: 10:00 AM - 12:00 PM
 - Resource Distribution (Bus Hub)

OUTREACH UPDATES



Street Outreach Engagement Schedule

- Moving Forward:
 - Weekly:
 - Intake at Bethel
 - Visit to Dorothy Day/ Bethel Soup
 - Monthly:
 - Resource Distribution in Chester and Lancaster
 - Street Outreach in Chester and Lancaster
 - Street Outreach with Lt. Wooten (Fort Mill/ Tega Cay)

OUTREACH UPDATES



Chester & Lancaster Updates

- We are planning to offer a hybrid meeting option beginning in April. This will allow individuals in Chester and Lancaster to join our meetings virtually.
- We plan to have a representative from Chester and Lancaster present at future meetings.
 - If the representative is unable to attend, we will work with them to share the updates on their behalf.

OUTREACH UPDATES



Community Referral Survey

- To access the survey, go to our website (www.sccach.org) and select "Community Referral " (located under the "Resources" page).
- Full URL: www.sccach.org/community_referral



OPERATIONS UPDATES



2024 PIT Count

- The 2024 PIT Count for York County was conducted from January 24th through January 27th.
- Our staff, volunteers, and local service providers completed nearly 300 surveys.
- Our team is working to compile and analyze this data. An official report with 2024 PIT Count data will be published and shared at our coalition meeting in March.

OPERATIONS UPDATES



Upcoming CACH Meeting

- Our staff is attending the National Alliance to End Homelessness' spring conference, *"2024 Innovations and Solutions for Ending Unsheltered Homelessness."*
- This conference takes place during our regularly scheduled monthly meeting in March. Because of this, we will hold our next meeting virtually on Monday, March 11th, at 11:30 AM.

OPERATIONS UPDATES



Advocacy Toolkit

- We are working to put together an “Advocacy Toolkit.”
- This toolkit will be accessible through our website and include information and handouts community advocates can use to...
 - Learn more about homelessness and our homeless response system.
 - Advocate for long-term, sustainable solutions to homelessness.
 - Address common misconceptions about homelessness.

If you have suggestions for the Advocacy Toolkit, please email Melissa at melissa.carlyl@sccach.org.



GRANTS UPDATES

- Awarded Grants
 - We were recently awarded a grant from Atrium Health to complete a Cost-Assessment Project.

FINANCIAL UPDATES

- SCORF Bi-Annual Check-Ins will take place in February.

REFLECTING ON THE 2024 PIT COUNT



REFLECTING ON THE PIT COUNT



Reflecting on the 2024 PIT COUNT

- What went well?
- What didn't go well?
- How can we improve the count next year?
- What data points are you most interested in?
- How can we use this data to better address homelessness?

2024 PIT COUNT FEEDBACK



**Scan the QR code to submit
feedback for the 2024 PIT Count.**

CONTINUED CONVERSATIONS



We all have a role to play in addressing homelessness.

- Service Providers (Improving Data Collection)
- Elected Officials (Using Data to Inform Policy)
- Faith-Based Leaders (Advocating for Long-Term Solutions)
- Business Leaders (Offering a Livable Wage and Breaking Down Barriers to Employment)
- Community Members (Breaking Down the Stigma)

Be a part of the conversation. Be a part of the solution.

AGENCY UPDATES



AGENCY UPDATES



Housing Development Corporation of Rock Hill

On January 23rd, the HDC had its ribbon cutting for its newest permanent supportive housing unit, The Holladay House. The HDC has put an application online for any emergency shelter in the area for tenancy for their clients. For more information, you can reach out to Sarah Bechtold or check the HDC website!

Application closes March 1st!

SUPPORTIVE HOUSING APPLICATION TIMELINE

JANUARY 23RD | RIBBON CUTTING & APPLICATION OPENS ONLINE

MARCH 1ST | APPLICATION CLOSES ONLINE

MARCH 15TH | RESULTS POSTED & ONBOARDING TO BE SCHEDULED

APRIL 1ST | TARGET MOVE-IN DATE

SCAN HERE TO APPLY:



QUESTIONS ABOUT THE APPLICATION ?
CONTACT SARAH BECHTOLD!
OFFICE: 803-329-8719
SARAH.BECHTOLD@CITYOFROCKHILL.COM

AGENCY UPDATES

Better Bound Book Store & Youth Development

They are hiring starting now!

Located at: 232 S. Cherry Road STE
130 Rock Hill SC 29732



BETTER BOUND YOUTH DEVELOPMENT

WE ARE **HIRING**

- READY TO MAKE BETTER DECISIONS?
- NEED JOB SKILLS TRAINING
- READY TO TAKE CONTROL OF YOUR FUTURE
- LEARN HOW TO MANAGE A BUSINESS

We offer a paid 6-12 month
Job training program

Are you

- 16-21
- In Foster Care?
- Light court association, on probation?
- Out of school or alternative schooling?

Give us a call and
take
control of your future
803-981-9011

Starting rate: \$10-\$15/Hr
www.betterboundyouth.org

**Location: 232 S. Cherry Road,
STE 130 Rock Hill, SC 29732**

The poster features two photographs. The top one shows a young man with glasses and a dark hoodie smiling and holding a stack of books. Behind him is a circular logo for 'BETTER BOUND BOOKSTORE' with a sunburst design. The bottom photograph shows a young woman with long dark hair wearing large headphones, sitting at a desk and reading a book. On the desk, there are some papers and a coffee cup. In the background, a sign with motivational text is visible.

AGENCY UPDATES



Oakland Baptist Ministry Center

- Hours:
 - Open Wednesday and Saturday mornings (9 - 11:30 AM)
- Location for drop off: 1021 Charlotte Avenue, Rock Hill, SC
- Current Needs:
 - Men's coats
 - Houseware items

AGENCY UPDATES



York County All On Board

5th Annual Free Student Talent Show
for York County students in 6th-12th
grade

- March 8, 2024 @ 7:00 PM
- Location: Elevation Riverwalk,
Celriver Road, Rock Hill

YORK COUNTY ALL ON BOARD 5TH ANNUAL

STUDENT TALENT SHOW

📍 ELEVATION RIVERWALK,
CEL RIVER RD., ROCK HILL

📅 MARCH 8, 2024 7:00 PM

FIRST PRIZE
\$300

WHO'S ELIGIBLE?
All York County students
6th to 12th grade

📄 SIGN UP

Questions? Contact awatts@allonboard.org
or call 803-323-6881

The poster is teal with a vintage microphone on the right. A gold star contains a QR code. The text is in white and gold, with a gold border around the title.

WHAT'S NEXT



- Our next meeting is Monday, March 11th, at 11:30 AM and will be virtual.
 - Topic: 2024 PIT Count Data Presentation
- Following our March meeting, you will all receive a copy of a published report with 2024 PIT Count data.

CONTACT US

EXECUTIVE TEAM

Alex Greenawalt: alexg@pathwaysyc.org

Carol Harvey: carol.harvey@cityofrockhill.com

Corinne Sferrazza: corinne.sferrazza@cityofrockhill.com

Danielle Sanders: danielle.sanders@cityofrockhill.com

Emily Sutton: esutton@bethelshelters.org

Jennifer McAdams: jennifer.mcadams@catawba.com

Leslie Starnes: lstarnes@familypromiseyc.org

CACH STAFF

info@sccach.org



If you are experiencing homelessness or in danger of losing your home, call the

United Way of York County

866-892-9211

Available 24/7

Join the community effort to end homelessness and help people in need in Chester, Lancaster, and York counties.

 Donate

 Learn

 Volunteer

 Partner

