



FAQs: 2026 CACH Coalition Fundraiser

1. Is this a physical event? No, this is not an in-person event. The 2026 CACH Coalition Fundraiser is a week-long online campaign (May 4 – May 8) designed to raise awareness and support for our local homeless response system. Throughout the week, we will share educational content, partner spotlights, and impact updates via our website and social media to highlight our collective work to make homelessness rare, brief, and non-recurring.

2. How does the fundraiser work? Individuals and organizations can support the campaign by making a donation or becoming a recurring donor. This year, we are placing a special focus on building a community of monthly donors who are committed to strengthening the systems that prevent and end homelessness. Throughout the week, we will share information on how our community is working together to address homelessness and advance long-term solutions.

3. What are the ways I can give? There are three ways to support this year's fundraiser:

- Make a one-time individual donation
- Make a one-time corporate donation
- Join the "Together We Can Collective" by becoming a recurring donor

As part of this campaign, 50% of the first three monthly donations made by new recurring donors will be shared with participating partner agencies.

4. Where can I follow along and learn more throughout the week? Visit the [Fundraising Page](#) on our website and follow us on [Facebook](#) and [Instagram](#) for daily updates, impact stories, and ways to get involved.

5. What does my donation or sponsorship support? Your contribution helps strengthen the systems that prevent and end homelessness across our community. Funds support coordinated efforts such as housing navigation, case management, rental assistance, and other critical services that help individuals and families move from homelessness to stable housing. A portion of funds raised will also directly support participating coalition partners working on the front lines.

6. Will my donation be tax-deductible? Yes! The Catawba Area Coalition for the Homeless (CACH) is a registered nonprofit, and all donations are tax-deductible to the extent allowed by law.

7. How can I help spread the word? We encourage you to share our website, social media posts, and your reason for supporting this cause with friends, family, and colleagues. Every share helps raise awareness and build a stronger, more supportive community.

Thank you for helping make homelessness rare, brief, and non-recurring.