

**CATAWBA AREA COALITION
FOR THE HOMELESS**
www.sccach.org



MISSION:

Provides strategic support through innovation, collaboration, education, and advocacy among community partners so that they may effectively and efficiently serve those who are homeless and those who are at risk of becoming homeless.

**STRATEGIC
PLAN
UPDATES**

CACH MISSION STATEMENT

Provides strategic support through innovation, collaboration, education, and advocacy among community partners so that they may effectively and efficiently serve those who are experiencing homelessness and those who are at risk of becoming homeless.

CACH VISION STATEMENT

Individuals and families facing homelessness in York County will have access to a coordinated and sustained community-based system of services that will connect them to housing as well as reduce the rate of chronic and episodic homelessness in York County

APPROACH

Supporting agencies in their work to move individuals and families through York County's continuum of care.

CACH STRATEGIC PLAN OBJECTIVES

1. Prevention
2. Community Engagement & Education
3. Support Services
4. Housing

PREVENTION

Prevent families and individuals from becoming homeless through targeted educational initiatives and financial assistance.

1. Utility, Rent, Mortgage Assistance
2. Budgeting/Financial Counseling
3. Tenant Education
4. Landlord Education

COMMUNITY ENGAGEMENT & EDUCATION

Engage and provide educational information to the broader community to increase awareness and understanding of homelessness and available resources and programs.

1. Distribution of Pocket Guides
2. Sign Implementation
 - a. Signs
 - b. Stickers
3. Increase compassion and awareness about those experiencing homelessness
 - a. Outreach Events
4. Target Teams
 - a. Encampments
 - b. Faith Based Community
 - c. Business
 - d. Landlords

SUPPORT SERVICES

Provide a broad range of coordinated support services to meet the needs of families and individuals to enable them to obtain and remain in housing.

1. Referral/case management system expansion
2. Recruit stakeholders and organizations not currently engaged.
3. Allocate financial support to extend/expand and implement eligible public services
4. Educate agencies about funding opportunities that fall on the continuum of care
5. Provide funding for a “CACH Coordinator” or “Homeless Services Coordinator”

HOUSING

Ensure that adequate housing and housing assistance is available to those who become homeless to return them to housing as quickly as possible.

1. Expand housing programs and services that follow best practices and align with funding requirements
 - a. Pilot a Permanent Supportive Housing Program
 - b. Expand Rapid ReHousing Program
2. Increase availability of affordable housing stock
 - a. 100 workforce (80-100% AMI)
 - b. 100 affordable (less than 60% AMI)

NEXT STEPS

- Celebrate successes of prior plans
- Integrate 2022 PIT Count Information
- Define the HUD Continuum of Care
- Assign responsibility to committees for implementation
- Develop metrics and milestones

CHAIR UPDATES: DANIELLE SANDERS

- Meeting Dates: First Monday of every month at 9 am
- Chair email: Danielle.Sanders@cityofrockhill.com



- SWOT ANALYSIS

SWOT

<https://forms.gle/DAPekqCisMXMKigx7>



Purpose of SWOT

The purpose of performing a SWOT is to reveal positive forces that work together and potential problems that need to be recognized and possibly addressed. What are the strengths and weaknesses of our organization & community and its response to homelessness, and what are the opportunities and threats facing it?

Strengths

- What advantages does our organization have?
- What do we do better than anyone else?
- What resources do we have access to?
- What do people see as our strengths?
- What factors mean that you deliver services effectively?

Focus on the **internal** organization

Weaknesses

- What could we improve?
- What should we avoid?
- What are people likely to see as weaknesses?
- What factors limit our ability to deliver services?

Opportunities

- Where are the good opportunities facing us?
- What are the interesting trends we should be aware of?
- What benefits are there for service users?

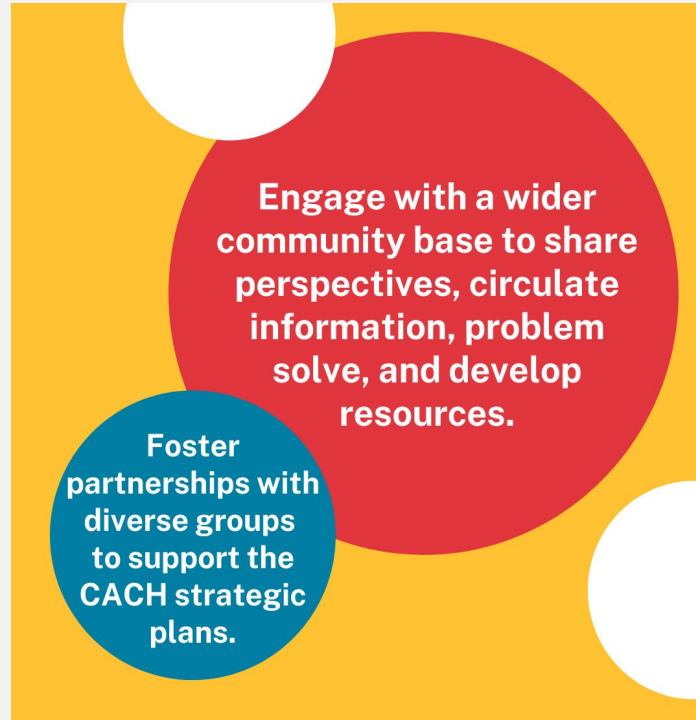
Focus on the **external** factors

Threats

- What obstacles do you face?
- What is happening locally that you should be worried about?
- Are the requirements for your job or services changing?
- Is changing policy threatening your position?
- Could any of your weaknesses seriously threaten your project?

CHAIR UPDATES: DAVID MCNAMARA & LT. DAVID FRYE

- Meeting Dates: Twice a month if you cannot make it to one
- Co-Chairs email: david.mcnamara@oxfordhouse.org and david.frye@yorkcountygov.com



CHAIR UPDATES: ESSIE FIELDER

- Meeting Dates: 2nd Tuesday of each month at 12 pm, virtual
- Chair email: essiefielderrhnaacp@gmail.com



CHAIR UPDATES: COURTNEY DENTON

- Meeting Dates: 2nd Thursday of each month at 10 am, at Pathways
- Chair email: cdenton@wpcgo.com



FINANCIAL UPDATES

Funding Source	Funding Available	Purpose
CDBG- FY 20/21	\$3,000	Training Speaker Series
CG-CV	\$58,488.06	Response to COVID-19

GET HELP GIVE HELP & DONATE BUTTON



If you are homeless or in danger of losing your home, call the
United Way of York County
211

Available 24/7

Join the community effort to end homelessness and help people in need in Rock Hill:

-  [Donate](#)
-  [Partner](#)
-  [Learn](#)
-  [Volunteer](#)



For resources and information, visit
sccach.org

CACH
Carolina - Area - Coalition - For The Homeless

HOME ABOUT US MEETINGS WORKGROUPS RESOURCES DONATE JOIN US

Make a Donation

Thank you for your interest in supporting CACH! Your donation, no matter how big or small, helps us combat homelessness in York, Chester, and Lancaster Counties.

[Donate](#)

Interested in more ways you can get involved? Check out our [volunteer page](#) for more information.

Pathways Community Center presents



Humanizing Homelessness

The Social Art Exhibit | May 12-19, 2022

THE HISTORIC LOWENSTEIN BUILDING

300 TECHNOLOGY CENTER WAY | ROCK HILL | SC 29730

HUMANIZING HOMELESSNESS EXHIBIT

TALKING POINTS FOR CACH (HANDOUT)

WHY IS THIS EXHIBIT IMPORTANT?

The exhibit raises awareness about the growing homeless population in our community, while changing the way we think about someone who is homeless (the stigmas, myths, etc.).

HOW DOES CACH PLAY A ROLE IN THE EXHIBIT?

As a member of CACH, I support research, collaboration, education, and advocacy efforts around homelessness. CACH helps advocate for safe, decent, and affordable housing. Affordable housing is no more than 30% of someone's income going towards rent and bills, while having enough money to put towards saving and live comfortably on until the next paycheck.

WHAT ARE CACH'S GOALS?

We have 3 goals that focus on encampment outreach (tent cities), permanent supportive housing solutions, and more affordable housing opportunities.

HOW CAN I GET INVOLVED IN CACH?

Great question! You can learn more about CACH by visiting our website: sccach.org where we have workgroup signups, meeting minutes from previous months, and the option to signup for email communications. Our coalition meets on the 1st Thursday of every month at 11:30 am.

PATHWAYS COMMUNITY CENTER: THE LIFE HOUSE WOMEN'S SHELTER

State Farm Neighborhood Assist®

Text Me Voting Reminders

Sign in

Share



Building
Bigger

HELP us bring \$25,000 HOME!! The Life House Women's Shelter is one of the top 200 national finalist in the State Farm Neighborhood Assist grant program!

This year, 100 winning causes will be chosen and given \$25,000! We need you to rally behind our cause and cast your votes to help us!



PATHWAYS' PROVIDERS UPDATES: CAROLINA COMMUNITY ACTIONS

- Community Needs Assessment:
- Service User Survey link:
https://winthrop.qualtrics.com/jfe/form/SV_cMxh4OANiviO5yC
- Service Provider Survey link:
https://winthrop.qualtrics.com/jfe/form/SV_9Fz3ZXXYa4Gvjhk
- Each of our county offices also has paper copies of the surveys. If additional information is required, please do not hesitate to contact us.



PATHWAYS' PROVIDERS UPDATES: **ALSTON WILKES SOCIETY**

- “Paving a New Path” Job Fair (hosted by Mega Force Staffing Agency) is May 23rd from 10-12 in the Pathways auditorium (target population= anyone)



PATHWAYS' PROVIDERS UPDATES: NO SAD STORY MINISTRY

- Lunch n Learns:
 - Wednesday, May 25th HIV



No Sad Story
MINISTRIES

**CRY OUT
2GET OUT!**
Unmasking the mask of
Domestic Violence



LUNCH & LEARN

Upcoming Events PRESENTATIONS

JOIN CEO VALERIE WATKINS of
No Sad Story Ministry

FREE limited seating (1st 15 registered)

Virtual viewing available

Please register @ mynssm.org

Inquiry : Ms V @ 919-679-1933

**30
March**

**HV From the Beginning
11:30 am - 1:00 EST**

**Domestic Violence
Awareness
11:30 am - 1:00 EST**

**27
April**

**May
25**

**HIV Awareness
for our Community
11:30 am - 1:00 EST**

OTHER PROVIDER UPDATES

- **The Dorothy Day Soup Kitchen-** has reopened its dining room after nearly two years of curbside meal giveaways--it is going very well--our guests and volunteers are all happy! They serve from 11:30-12:30 Monday thru Saturday--open from 9-1 for donations etc
- **Health & Wellness Outreach Event -** Saturday, May 7th from 10-1 pm at 1214 Flint Hill Street (Flint Hill Baptist Church)

The flyer features the Catawba Area Agency on Aging logo at the top left. The main text is centered and reads: 'Health & Wellness OUTREACH EVENT Flint Hill Baptist Church 1214 Flint Hill Street Rock Hill, SC 29730 Saturday, May 7, 2022 From 10:00 AM- 1:00 PM'. Below this is a photograph of a smiling man in a white shirt driving a car. A red-bordered box contains the following text: 'Informative Brochures On: • Senior Services • Energy Tips • Medicare/ Medicaid • Utility Assistance • Senior Food Stamps • Housing & More'. Below the box, it lists: '• Blood pressure screening and diabetes testing on site', '• Free Covid-19 Testing & Vaccination', '• (1st & 2nd doses, booster, and pediatrics)', '• Food boxes available (first come first serve)', and '• Drawing for gift cards (ages 60+)'. At the bottom, there are logos for 'DOING THE MOST GOOD', 'HOPE ROCK HILL', 'NORTH CENTRAL Family Medicine', and 'Vchec'.

WEBSITE

FACEBOOK



EXECUTIVE TEAM

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